

FUNDAÇÃO
DORINA
NOWILL
PARA CEGOS

POCKET REPORT 2023





WORD FROM THE PRESIDENCY AND SUPERINTENDENCE

We planned carefully, set our goals and executed them with dedication. That is how, the objectives present in our strategic planning became reality in 2023.

In the service area, we seek to expand our clients' horizons, including new rehabilitation activities, such as outdoor outings to museums and other cultural spaces, reinforcing our mission of bringing autonomy and independence to blind and visually impaired people. In addition to quality, we have also grown in quantity, reaching more than 25 thousand services.

Other major achievements took place in our books area, one of the focuses of our Foundation. For starters, we launched the new Dorinateca in March, which is even more accessible – including a mobile version – more modern and faster. The next step is to increase the number of books and users on the platform.

We are also celebrating 10 years of our Inclusive Reading Network, which works to make cultural spaces accessible throughout Brazil, involving more than a thousand people.

In the printing office, it was a year of record numbers of pages printed in Braille: 14 million. And we are still investing to increase these figures even further. This year, we also opened our new audiovisual studio, where we produce accessible audiobooks and videos.

Francisco H. Della Manna
Chairman of the Board of Trustees

Alexandre Munck
Executive Superintendent



ABOUT FUNDAÇÃO DORINA NOWILL PARA CEGOS

Promoting autonomy and independence for blind and low vision people and, at the same time, raising awareness in society about inclusion and accessibility are the objectives of Fundação Dorina Nowill para Cegos [Dorina Nowill Foundation for the Blind].

The institution is named after its founder, who lost her sight at the age of 17 but never gave up studying and reading. However, at the time, she faced many obstacles and began her fight to have more Braille books in Brazil. This is how the Fundação para o Livro do Cego [Brazilian Foundation for the Book of the Blind] began in 1946, with the mission of producing books in Braille – an activity that continues to be carried out by the Foundation to this day, 77 years later.

But Dorina took her dream much further and other missions emerged along her path. Over the years, the Foundation has modernized, innovated and evolved in several areas of inclusion for this public, both in editorial, graphic and audiovisual solutions and in inclusion support services. Recognized in Brazil and around the world for its excellent work, the Dorina Foundation completes another year of hard work and transformative actions, not only for people with disabilities, but also for each one of us.

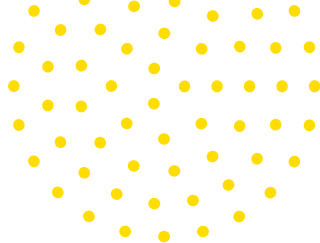


Find out more about
the Foundation at:





PURPOSE, VALUES AND VISION



PURPOSE

Promoting inclusion and accessibility for blind and low vision people to transform lives and society together.



VALUES

Ethics are non-negotiable.

Transparency in what we do and how we do it. Respect is so good that we cannot do without it.

Diversity is a fact, inclusion is our choice. Perseverance in everything we do and that is why we never give up. Commitment to our purpose.

Innovation to build the future by valuing our legacy.



VISION

Being internationally known as a reference in inclusive protagonism, expanding, innovating and multiplying impactful actions for all generations.



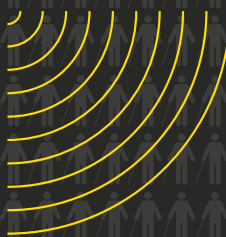
IMPAIRMENT FIGURES IN BRAZIL AND AROUND THE WORLD



THERE ARE

253

**MILLION
PEOPLE**



with visual impairment
in the world.

According to the World Health Organization (WHO), if there were more effective prevention and/or treatment actions, between **60%** and **80%** of blindness cases could be avoided.



ACCESS TO INFORMATION

The Foundation brings the world of imagination and knowledge to thousands of blind and visually impaired people in the country through accessible educational and literary books in various formats.

Figures for accessibility solutions provided by Fundação Dorina in 2023 alone:



BRAILLE

Printing of more than **14 million** pages in Braille.

Production of approximately **250 thousand published pages.**



DIGITAL

Production of over **110,000 pages** and **687 titles.**



SPOKEN

Audio recording of around **40,000 pages.**



DORINATECA - DIGITAL LIBRARY OF THE FOUNDATION

• **5,559** titles in the collection

• **7,117** downloads

• **1,073** registered people

• **1,280** works loaned



INCLUSIVE READING NETWORK

Rede de Leitura Inclusiva [Inclusive Reading Network] works with institutions [schools, libraries, cultural centers, NGOs] with the aim of disseminating accessible reading practices and actions with books in several cities in Brazil.

2,928

Impacted people

575

Registered institutions

301

Municipalities

40

Cities

The Foundation promotes actions for inclusive cultural dissemination, creating accessible cultural embassies (Working Groups).



LEGO BRAILLE BRICKS PROJECT

LEGO® Braille Bricks, an initiative of Fundação Dorina Nowill para Cegos in partnership with LEGO® Foundation, transforms LEGO® pieces into a Braille reading and writing system. In 2023 alone, the following were implemented:

46

Partner municipalities

3,508

Kits distributed

1,139

Schools



ACCESS TO AUTONOMY

Multidisciplinary teams from Fundação Dorina Nowill para Cegos offer clients the possibility of a more independent life.

1,203 blind or visually impaired people served by the habilitation and rehabilitation area.

More than 28,823 services provided to people with visual impairments and their families.



ACCESS TO EDUCATION

COURSES

Courses are offered to blind and visually impaired people to help them enter the job market, whether to work for a company or to open their own business. Students from various states in Brazil participate, since the distance learning format (EaD) allows for the expansion of services beyond the limits of São Paulo.

As part of the process of empowering blind and visually impaired people, the Fundação Dorina offers professional courses in IT, Excel, Massage Therapy, Digital Marketing, Digital Entrepreneurship, Copywriting, Talent Development Workshops and Digital Inclusion Workshops. During the year, 171 students were qualified.

Two English classes were also formed: one for young people, with a focus on the Enem exam, and one for adults, aimed at the job market. The development of a new language is important for students to cross borders and begin communicating with blind and visually impaired people from other parts of the world.

TRAINING CENTER

Fundação Dorina offers **courses and training, both in-person and distance learning** (EaD), in the area of accessibility. Among the topics, one of the most accessed is Audio Description, which has already been required in various contexts. All courses available on the platform are free for visually impaired people previously registered in our digital library, Dorinateca, which gained a new version in 2023.

In addition, the Foundation's team also provides **customized training in companies**, segmented according to the interests of each client.



Learn about our courses at:



ACCESS TO WORK

The Employability team has a talent pool made up of blind and visually impaired people who are interested in a job in the job market. Through **free courses, lectures and other events, these candidates are prepared for the interview and day-to-day work.**

In addition, Employability team also has a **registry of companies interested in hiring people with visual impairments.** Just as candidates are prepared, companies undergo extensive awareness-raising efforts, so that hiring this group goes beyond the need to comply with the quota law, but has a meaning. The goal is to promote real inclusion, which represents gains for people and companies.



86 companies served

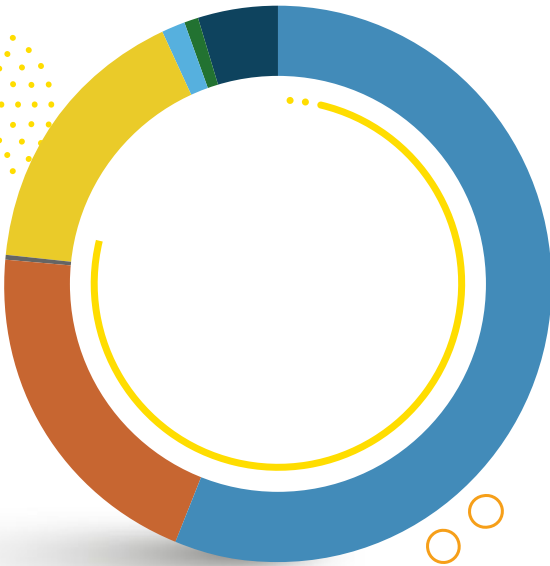


2,625 people impacted by the events held



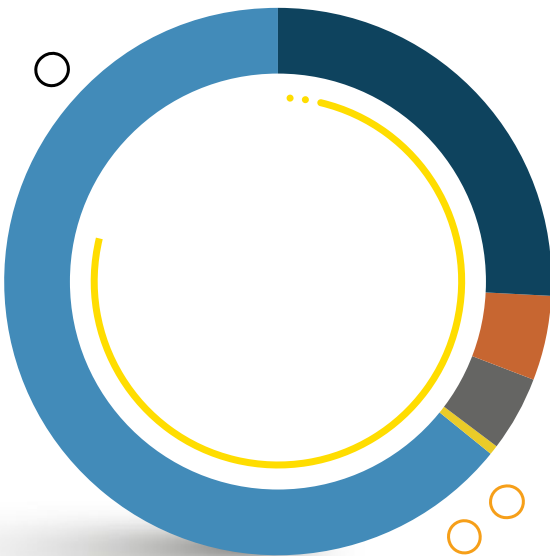


SOURCE OF FUNDS



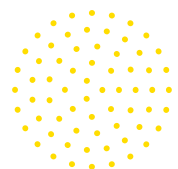
SOURCE OF FUNDS

- 56.3%** - SERVICES (ACCESSIBILITY SOLUTIONS)
- 20.4%** - PRIVATE COMPANY (SPONSORSHIP)
- 16.5%** - MAINTAINER COMPANIES
- 4.6%** - OTHERS
- 1.5%** - PAULISTA INVOICE
- 0.7%** - OUTLET
- 0.1%** - EVENTS AND CAMPAIGNS



FUNDS INVESTMENT

- 64%** - ACCESSIBILITY
- 26%** - AUTONOMY
- 4.9%** - EDUCATION
- 4.4%** - INFORMATION
- 0.7%** - EMPLOYABILITY





VISION PARTNERS

Find out which companies have played a part in the Dorina Foundation's achievements and progress, by sponsoring projects and making other contributions and donations:

Diamond



Gold



Silver



Bronze



Copper



Institutional





BE PART OF THIS STORY!

INCLUSION SUPPORT SERVICE

Support for blind and visually impaired people.
atendimento@fundacaodorina.org.br
☎️ +55 (11) 5087-0999 – Option 2

MONITORED VISIT

centrodememoria@fundacaodorina.org.br
☎️ +55 (11) 5087-0955

DONOR RELATIONSHIP CHANNEL

Make a donation and help transform the lives of people with visual impairments.
relacionamento@fundacaodorina.org.br
☎️ +55 (11) 5087-0999 – Option 4

SPONSORSHIPS AND PARTNERSHIPS

Support the projects of the Dorina Foundation through Incentive Laws, for tax deductions, or by making direct sponsorships.
parceria@fundacaodorina.org.br
☎️ +55 (11) 5087-0982

ACCESSIBILITY SOLUTIONS

Contact our team to make your products and services more accessible.
comercial@fundacaodorina.org.br
☎️ +55 (11) 5087-0999 – Option 1

BE A VOLUNTEER

voluntariado@fundacaodorina.org.br
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W5 Publicidade

Graphic Design and Layout:

W5 Publicidade

Access the

spoken version:



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