



# ACTIVITY REPORT 2023



INSTITUTIONAL



INCLUSION SUPPORT SERVICE





ADMINISTRATIVE



FINANCIAL INDICATORS



AREAS

BOARD AND MANAGEMENT



## INSTITUTIONAL







Dorina de Gouvêa Nowill

# INTRODUCTION

# **"WINNING IN LIFE IS SEEKING** A NEW PATH WITH ENERGY, **CONFIDENCE AND FAITH."**

This teaching by Dorina Nowill is still evident in all the activities of the Foundation she created in 1946 and which bears her name. The Dorina team has planned and implemented many new paths in 2023, always with the aim of promoting accessibility for blind and low vision people.

> Many of the projects envisioned by the Foundation's team years ago came to life in 2023. It was a year full of releases, new developments and innovations, both in the rehabilitation of people with disabilities and in the practical development of the concepts of

accessibility and inclusion in the most different spaces, multiplying actions throughout the country.

See the next pages of this report for the main figures, actions and achievements of the year. You are also part of this story!

ORGANIZATION PROFILE

Promoting autonomy and independence for blind and low vision people and, at the same time, raising awareness in society about inclusion and accessibility are the objectives of the Dorina Nowill Foundation for the Blind.

The institution is named after its founder, who lost her sight at the age of 17 but never gave up studying and reading. At the time, she faced many obstacles and began her fight to have more Braille books in Brazil. Thus began the Foundation for the Book of the Blind in Brazil in 1946, with the mission of producing books in Braille – an activity which, 77 years later, is still being carried out today in the Foundation's editorial, printing office and audiovisual areas, as well as in the rehabilitation support services.

Dorina took her dream much further and other missions began to emerge in her career, always with a focus on the inclusion of blind and low vision people. Over these years, the Foundation has modernized, innovated and evolved in a number of areas to include this audience.

both in editorial, printing office and audiovisual solutions and in rehabilitation support services.

Renowned in Brazil and around the world for its excellent work, the Dorina Foundation is celebrating another year of hard work and transformative actions, not only for people with disabilities, but also for each and every one of us.







# PURPOSE, VALUES AND VISION



Promoting inclusion and accessibility for blind and low vision people, to transform lives and society together.



Ethics are non-negotiable.

Transparency in what we do and how we do it.

Respect is so good that we cannot do without it.

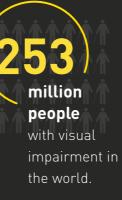
Diversity is a fact, inclusion is our choice.

Perseverance in everything we do and that is why we never give up.

Commitment to our purpose.

Innovation to build the future valuing our legacy.

# **IMPAIRMENT FIGURES** IN BRAZIL AND AROUND THE WORLD



According to the World Health Organization (WHO). an increase in the number of effective preventive and/or treatment actions could prevent between 60% and 80% of blindness cases.



In Brazil, IBGE data shows that 6.5 million people are visually impaired, of which 528,000 are blind and 6 million have severe difficulty seeing (low vision).

Source: IBGE 2010 Census

# OUR VISION

Being internationally known as a

expanding, innovating and

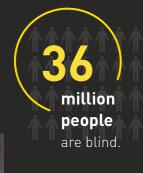
for all generations.

multiplying impactful actions

reference in inclusive protagonism,

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A blind person smiling at the camera



million

people

with severe

vision loss.

# A WORD FROM THE CHAIRMAN



Francisco H. Della Manna Chairman of the Board of Curators

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Activity

Report 2023



That's how several of our strategic planning objectives became a reality in 2023. It has undoubtedly been an extremely productive year, in which we have seen many ideas put into practice.

Our results have evolved in all areas, from constantly improving the quality of our service to blind and low vision people to raising awareness about accessibility and inclusion in companies, schools and cultural spaces. All this is supported by a solid institutional base, which has been built up in our Foundation.

After extensive work to draw up the guidelines, all of our compliance and governance tools – Ethics Line, anti-corruption policies, code of conduct – are fully operational. This allows us to create safer and more fruitful partnerships. one of them was Index, a Swedish company specializing in the production of braille printers, which I had the honor of visiting in 2023. Still focusing on planning, we created a financial endowment, based on the contribution of a donor, with the aim of contributing globally to the inclusion of visually impaired people. Our goal is to use this fund to help other institutions pursuing the same mission as the Foundation and to further strengthen our network.

For 2024, my last year as chairman of the Dorina Foundation, we will have more goals to achieve, such as renovating our headquarters in São Paulo and initiating sports partnerships, as the Paralympic Games are a great opportunity. I am sure that we will end this four-year cycle with many achievements and advances. Through Dulce Arena Avancini, who has now reached 60 years as a board member in the Foundation, I would like to thank all the board members who have helped me chart this path. I would also like to thank our donors, collaborators and partners, who have been instrumental in helping us continue to bring about change in the lives of visually impaired people and in society.



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Braille plate with the smile symbol of the Dorina Foundation



# A WORD FROM THE SUPERINTENDENT





"For the Dorina Foundation, 2023 was a year of great and major achievements." From January to December, we worked hard and thus achieved many goals that had been dreamed of and carefully planned over the last few years.

In our services area, we seek to expand our clients' horizons by including new rehabilitation activities, such as trips to museums and other cultural venues, reinforcing our mission to bring autonomy and independence to blind and low vision people. In addition to quality, we also grew in quantity, reaching 25,000 service visits in the year.

Other major achievements took place in our books area, one of the focuses of our Foundation. For starters, we launched the new Dorinateca in March, which is even more accessible – including a mobile version – more modern and faster. The next step is to increase the number of books on the platform and, consequently, the number of Dorinateca users. We are also celebrating 10 years of our Inclusive Reading Network, a program those goal is to make cultural spaces more accessible throughout Brazil, engaging more than a thousand people.

Clients of the Foundation carrying out activities with I FG0<sup>®</sup> Braille Bricks

In the printing office, it was a year of record numbers of pages printed in Braille: 14 million. And we are still investing to increase these figures even further. We present a new system, exclusively designed for the Dorina Foundation, to speed up the production of braille pages by up to three times. This year, we also opened our new audiovisual studio, where we produce accessible audiobooks and videos. Among them, we made the Foundation's new institutional video and recorded courses for our Training Center, which welcomes new people interested in inclusion and diversity every day.

We also had great achievements in the area of inclusive education. One of them was the III Seminar on Inclusive Education, with lectures on gamification and inclusion and a very special closing by Professor Mario Sérgio Cortella. Another incredible moment was the holding of the I LEGO Braille Bricks Award, with educators with a Braille Bricks course certification who use this pedagogical resource in their classes, ensuring literacy for blind people using Braille. In fact, during a visit to the LEGO Foundation in Denmark, we secured a donation of more than 8 thousand LEGO® Braille Bricks kits.

In a year full of plans put into practice, these are some of the highlights. But I invite you to flip through the pages of this report and have a look at all the projects we carried out in 2023 and how we are contributing every year to making our society more supportive, empathetic and inclusive.



#### >>> INSTITUTIONAL







## INCLUSION SUPPORT SERVICE





Specialized visual habilitation and rehabilitation services for blind and low vision people, strengthening their role and restoring their autonomy and independence so that they can actively participate in society.

## HABILITATION/ REHABILITATION

In order to fulfill the projects approved for the Foundation, the area changed its service methodology, with several activities aimed at children and expanding the habilitation and rehabilitation process with activities for all audiences (children, teenagers, youths, adults and elderly people) in cultural spaces in the city of São Paulo, such as the Insect Museum, the Football Museum, Parks, Cinema and Theatre with audio description and indoor activities

with art, music and recreational activities. These actions provide social interaction and belonging in the daily lives of clients with autonomy and independence. Other educational activities are carried out to inform society about visual impairment, encouraging and strengthening accessibility and the inclusion in a wide variety of spaces.



ÍÔ. Laira Sousa

Padre Chico.

among others.



As a result, the Habilitation and Rehabilitation area served 1,203 clients with **a total of 28,823** service visits. 1,246 family members were also served, totaling 8,007 service visits. These are record numbers for the Dorina Foundation and the goal is to go even further in 2024.

A client of the Dorina Foundation

In order to reach and promote greater access for children and teenagers, we held fun and recreational activities, such as the workshops Developing Talents, "Digital Inclusion" and "Braille for children and their families", the latter in partnership with Colégio

In addition, we developed a schedule of celebrations, with events for Easter, Festa Junina, Christmas, prevention and visual health care,



# COURSES

As part of the process of autonomy for blind and low vision people, the the Dorina Foundation offers professional courses in IT, Excel, Massage Therapy, Digital Marketing, Digital Entrepreneurship, Copywriting, Talent Development Workshops and Digital Inclusion Workshops. In 2023, 171 students qualified.

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Two English classes were also formed: one for young people, with a focus on the Enem exam, and one for adults, aimed at the job market. The development of a new language was important for the students to cross borders and start communicating with blind and low vision people from other parts of the world. The course is another new feature that should continue and expand in 2024.



A blind person using accessing Dorinateca on a cellphone In Apr was la acces more

#### Bem vindo à Dorinateca

Veja as novidades do acervo que preparamos pra voc Consulte também as notícias e outras informações se projetos e parcerias. Aproveite, e tenha uma ótima le

ans [per person]

ACERVO

squise no acervo da Dorinateca

➡ Filtros de pesquisa

**dorina**teca

Olá

Activity Report 2023

DORINATECA

In April 2023, the new Dorinateca was launched: faster and more accessible, to reach more and more users. The year ended with impressive figures:

## 1,073 registered readers.

1,280 works loaned.



7,117 downloads performed.





## INCLUSIVE READING NETWORK

Now celebrating its 10th anniversary, the Network continues to show how books are an inclusive tool, working to distribute titles and train reading professionals in various regions of Brazil.

#### 2,928

people impacted through lectures and training

#### 575

registered institutions

#### 301

municipalities

#### 40

cities included in face-to-face and online meetings



An event by Dorin Foundation's Inclusive Reading Network





The final stage of the rehabilitation process is to refer people to the job market. The Dorina Foundation works on both sides: career guidance for visually impaired people and awarenessraising and training for companies and employers.



86 companies served



,625 people impacted by our actions.

\*lectures, Employability Week, sensory cafes and diversity and inclusion day.





Two hands holding a Work Permit

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Activity

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## LEGO<sup>®</sup> BRAILLE **BRICKS PROJECT**

ĨÔ. Clients of the Dorina Foundation carrying out activities with LEGO® Braille Bricks The LEGO® Braille Bricks program, created in 2016, is an initiative of the Dorina Nowill Foundation for the Blind in partnership with the LEGO® Foundation. In this program, LEGO® pieces were transformed into a braille reading and writing system.

Representing the Braille alphabet and its printed common letter, it is a powerful recreational, inclusive and creative teaching resource in the pre-literacy and literacy process. Everyone learns together in the common classroom.

The Dorina Foundation offers the LEGO® Braille Bricks kit to Brazilian Municipal Education Departments free of charge. The program focuses on visually impaired students enrolled in public schools in early childhood education and the first years of elementary school. The training course for educators (100 hours) in partnership with UNESP (Universidade Estadual Paulista) and the distribution of the LEGO® Braille Bricks resource are part of the Program.

#### DATA FROM 2023

<b>46</b> partner municipalities
3,508 kits distributed
49,696.1 kilometers traveled
1,139 schools
<b>3,049</b> registered educators
<mark>42,400</mark> webinar views
1,781 visually impaired students
<b>53,430</b> non-visually impaired students







#### INCLUSION SUPPORT SERVICE

The first edition of the LEGO® Braille Bricks Contest for educators took place in 2023. The prizes for the three finalists were funded by the company Faber-Castell and other individuals. Another event was the III Seminar on Inclusive Education: playing to learn, which took place at the headquarters of FIESP (Federation of Industries of the State of São Paulo) with the participation of renowned education professionals and specialists in visual impairment.





# ACCESSIBILITY





Henrique Suguimoto A client of the Dorina Foundation



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With the aim of promoting accessibility, the Accessibility Solutions area offers a wide portfolio of services for your company.



Dorina Foundation's ÍÔ. Audio Studio



# COMMERCIAL

Accessibility Solutions team meeting

Responsible for offering the services of the Dorina Nowill Foundation for the Blind and closing business partnerships, the Commercial area has all the expertise of accessibility and inclusion in its portfolio.

#### IN 2023, THEY WERE:

960 quotations generated

**572** inclusive projects delivered

**BRL 4,585,810.68** in results, significantly contributing to the sustainability of the institution.

Compared to the previous year, there was a 29% growth in Braille sales. Children's books boosted these figures. as well as high-profile projects produced in ink-braille, such as the new books by Mostarda, telling the stories of Beethoven and Stephen Hawking, which were produced exclusively in an accessible version. As well as other projects with the publishers Ciranda Cultural, the Incluir Institute and the Itaú Foundation for Education and Culture.

One of the Foundation's many new projects in 2023 was the inauguration of its new audiovisual studio in May. With a structure that is better prepared to serve the market, the studio now has four audio production booths (one of which is larger, for producing podcasts) and a video booth, new equipment and higher quality audio and video capture and processing.

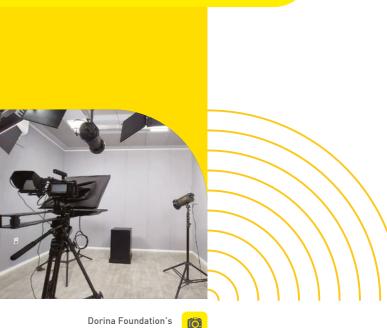
More than just audio and video production, the Foundation also offers a comprehensive consultancy service for making videos that are fully accessible to all types of audiences. Experts from the institution can advise you from the creation of the script to the inclusion of audio description, sign language, subtitles and other resources.

In all, 220 works and 39,855 pages were produced in audio format, with relevant projects available in accessible format for Audible Brasil (an Amazon company that is one of the largest audiobook producers and distributors in theworld), Bookwire, in addition to the creation of the Liberty Seguros podcast.

In video production, there were more than 50 productions, and accessibility was included in 93 videos for the National Textbook Plan (PNLD).



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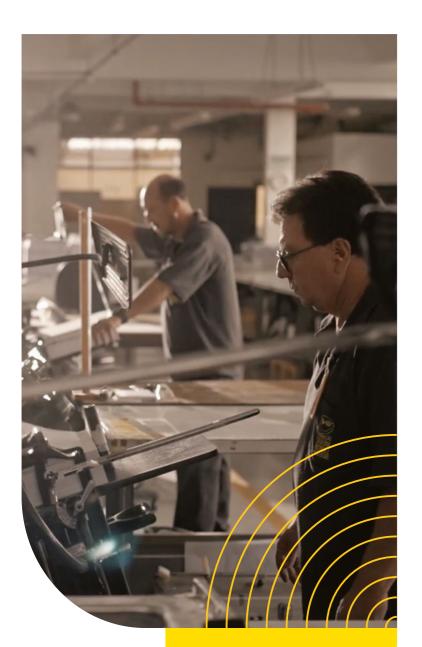


Dorina Foundation's Video Studio

## AUDIOVISUAL



# **PRINTING OFFICE**



Activity Report 2023

ĨÔ Dorina Foundation's Printing Office

With the arrival of the new printers in 2022, the Dorina Foundation's printing office experienced a major increase in productivity. It is now possible to carry out two concurrent production processes, better organizing demands. As a result, in 2023 the printing office achieved the highest number of braille pages produced in one year: 14 million, which were divided into:

#### internal projects 6,542,124 braille pages Highlight: Production of the

2024 calendar and PRONAC 20.

#### **PNLD 2020** and **PNLD 2023** 3,528,141 braille pages

Highlight: Request for a reprint of the PNLD 2020 and a new production of the PNLD 2023.

#### Commercial

#### 3,941,524 braille pages

Highlight: New productions and reprints with clients such as the Incluir Institute. Editora Mostarda and the Itaú Foundation for Education and Culture.

#### Total: 14,011,789 braille pages

BRAILLE EDITORIAL



The Editorial department, which handles the entire production, from linearization, image description, layout and proofreading of Braille books, experienced a major increase in demand during the year and still worked on an innovative project, which is the creation of the Braille Platform. Through a partnership

between the Braille Editorial and Information Technology areas, as well as a specialized company in 2023, we started testing this system, which will automate manual steps in the process of transcribing a book in Braille, ink-Braille and enlarged font format, with the aim of further increasing the number of pages produced per day.

#### THE BRAILLE EDITORIAL FIGURES WERE:

#### **10,573**

#### braille pages

designed for the Foundation's projects, such as SECULT, PROAC, CONDECA and PRONAC 20.

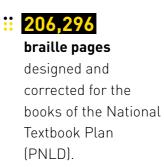
#### **33,379**

braille pages

designed for commercial partnerships, with emphasis on children's books.



Production of Braille books at the Dorina Foundation



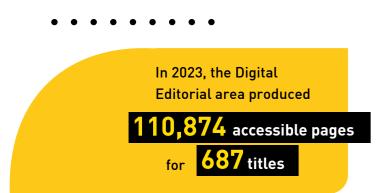


## DIGITAL EDITORIAL

Digital Editorial is the area responsible for converting educational and literary works and any other textual material into digital format, HTML5 or ePub3, ensuring full accessibility for people with visual impairments. In the ePub3 version, there is the option of high quality synthesized voice, providing a unique alternative for those who want to explore books that have not yet been narrated by human voice.

HTML 5 and ePUB 3 language icons and, in the background, a hand holding a tablet

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FUNDAÇÃO DORINA NOWILL CENTRAL DE FORMAÇÕES

Sobre - Cursos

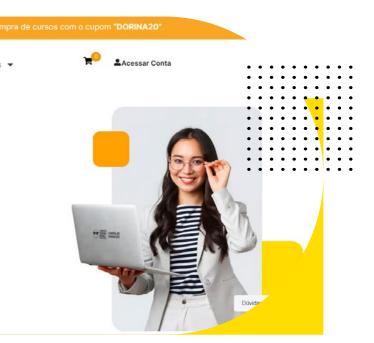
#### **Central de Formações** Fundação Dorina

Nossa missão é proporcionar oportunidades de aprendizado e desenvolvimento para todos aqueles que buscam conhecimento sobre acessibilidade, inclusão e saúde visual.

Another of the Foundation's actions to provide even more inclusion for people with disabilities and prepare society for topics related to inclusion, accessibility and diversity is our Training Center, a platform with accessibility resources that currently offers 16 free courses, which can be taken online, for all interested audiences. In 2023, the

platform welcomed more than 800 students and, in 2024, plans to launch new courses.



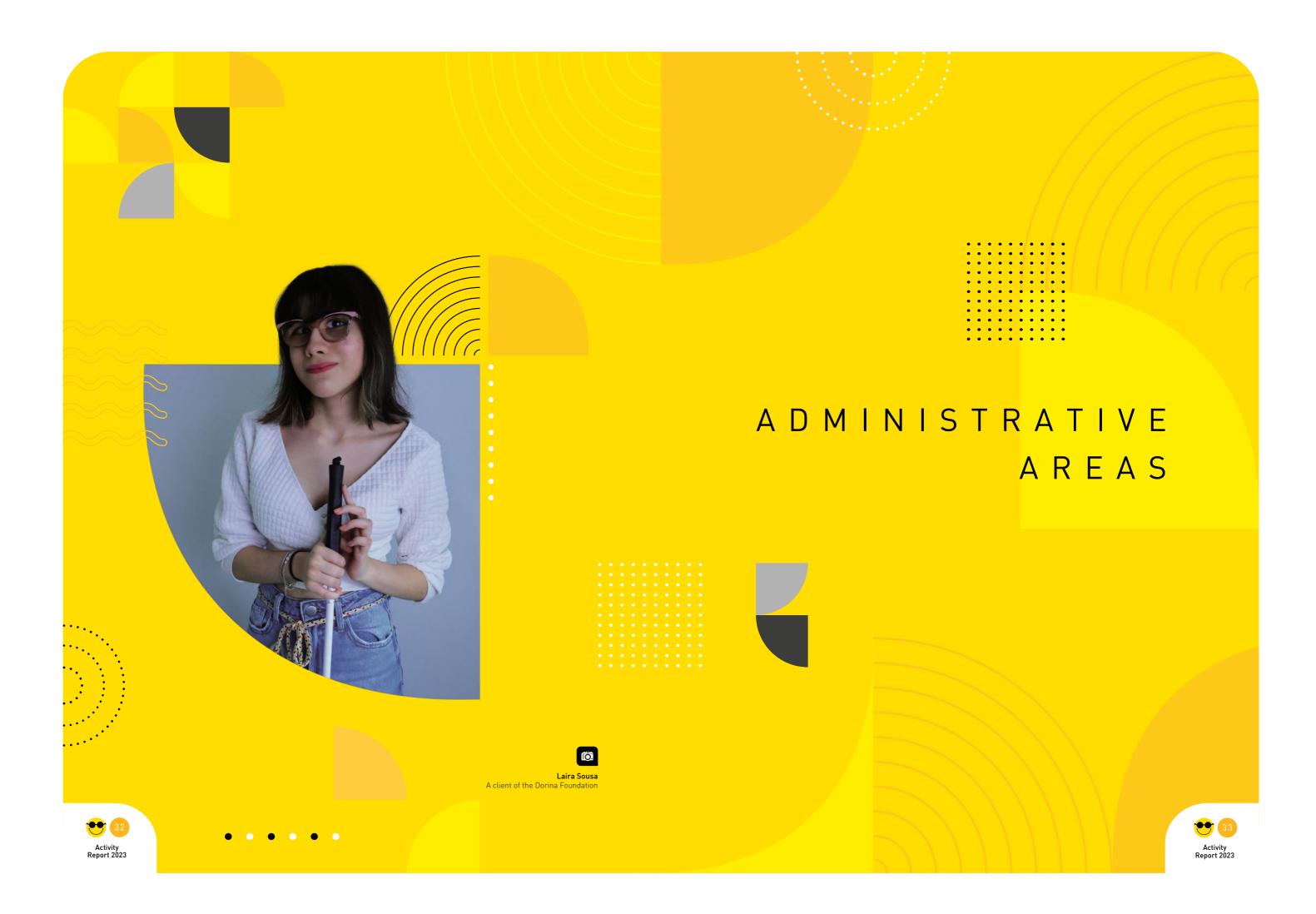




**Training Center** website page







# FUNDRAISING

The supporters of the Dorina Foundation are fundamental to the preservation and continuity of all the services and projects provided. Therefore, the Fundraising area works to ensure the financial mobilization of individual and corporate donors.

In 2023, in addition to maintaining its recurring direct mailing as its main fundraising mechanism, three extra campaigns were carried out: in March, to celebrate the Dorina Foundation's anniversary; in July, to enable the expansion of free services; and in December, during the Christmas event. Also focused on expanding our relationship with our supporters, the telephone channel was essential for managing the 11,458 active donors.

Still with the aim of recognizing and thanking donors for their annual contributions, they were presented with the Institutional Accessible Calendar 2024. The result of these efforts with supporters was extremely positive, as the Foundation ended the year having raised BRL 5,151,620.00.

In the management of individuals, 2024 will bring a major challenge, with the expansion of relationship campaigns through the reformulation of the ruler and the implementation of a new CRM system. As for legal entities, in 2023 many partnerships with companies were strengthened, both in proposed Incentive bills and in direct project sponsorship. The Foundation has continued to raise funds through projects and laws such as FUMCAD, CONDECA. PROAC and the Rouanet Law, to ensure that thousands of visually impaired people are served. In total, BRL 3,517,670.37 were raised through the projects.

In direct investments, the partnership with the João and Belinha Ometto Institute was renewed in the LEGO® Braille Bricks program.



**>>>** 

# SÃO PAULO TAX RECEIPT (NFP)

Another significant way of raising funds for the Foundation is through the donation of tax receipts. Partner businesses provide space for the installation of ballot boxes, encouraging the donation of tax receipts without CPF numbers, since consumers can deposit them for the benefit of the inclusion cause.

In 2023, we strengthened the option of automatic registration for NFP donations, further increasing the conversion value and, consequently, the positive impact for blind and low vision people.

The Foundation works directly with 182 businesses and also relies on the voluntary work of 29 people to type more than 1,430,000 tax receipts.







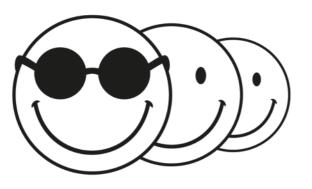
Direct Mailing from the Dorina Foundation





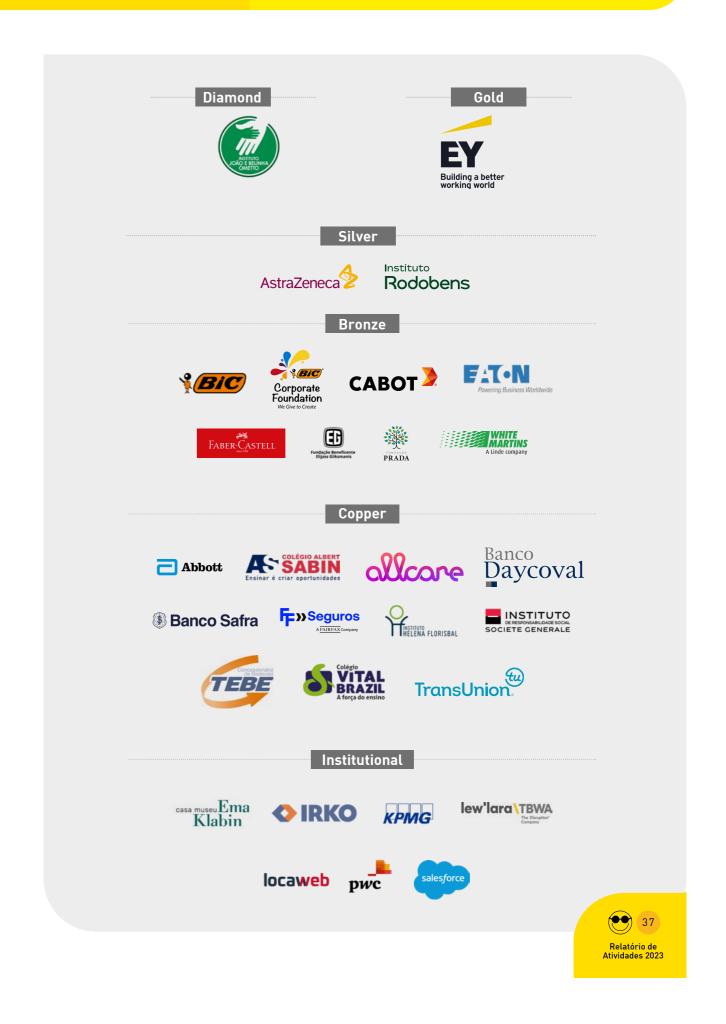


# VISION PARTNERS



# PARCEIROS DEVISÃO

Find out which companies have played a part in the Dorina Foundation's achievements and progress, by sponsoring projects and making other contributions and donations:







# OUTLET



Dona Dorina Outlet has undergone several changes since its creation. Currently, it sells new and used products, in excellent condition, as well as clothing, housewares, toys and accessories. In 2023, the Foundation held a series of themed promotions and a major event, the

Dorina Bazaar - Christmas Edition, which won over customers and employees with a wide variety of products. These actions enabled the outlet to achieve a profit three times greater than the amount expected for 2023.

# VOLUNTEERING

In 2023, the Foundation could count on the committed and dedicated efforts of 179 volunteers. They are in more than 12 areas, such as finance, crafts, publishing,

audio and video studios, braille proofreading, courses and training. The main achievements in this area include:

I National Meeting on Employability and Income Generation for Blind and Low Vision People of the ONCB



Over the course of four days, the volunteers helped with the organization and support of the event's participants. There were 150 visually impaired, blind or low vision people, who received support from volunteers at the Paralympic Center of SP.

#### **Scandinavian Fair**

A group of 18 volunteers from the Handicraft Atelier attended the event, promoting the sale of various handicraft products and donating all proceeds to the Dorina Foundation.

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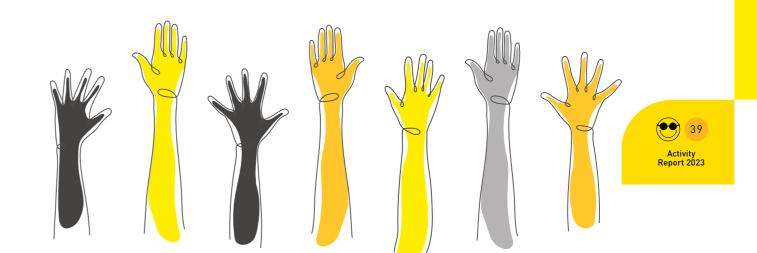
#### Wellbeing and self-acceptance workshop

Marcos Costa, with his experience in the world of beauty, dedicated his time and knowledge to teach our clients the nuances of the art of makeup. The aim was to boost the self-esteem and confidence of the participants through makeup tips, techniques and tricks. In addition to learning, customers received a kit of Natura beauty products.

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#### EBRAMEC College

40 EBRAMEC students volunteered to provide Auriculotherapy services to clients and staff. Auriculotherapy is an ancient Chinese therapy, which relieves pain through pressure points in the ear. The meetings were held both at the college and at the Dorina Foundation, with around 150 attendees.



#### . . . . . . . . . .

Several corporate volunteering activities were also carried out in 2023:

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#### **Chevrolet Group**

In a talk to the leadership team, during the Inclusion and Diversity event, the Foundation's professionals addressed the following topics: voluntary engagement and the inclusion of people with disabilities in the job market for an audience of 50 people.

#### · · · · · · · · · · · ·

#### Kyndryl

To celebrate National Day of the Struggle of People with Disabilities and raise awareness about the importance of developing the means of inclusion, the company held an event with educational activities and an immersive experience, which featured the senior leadership team and other employees. The action included the Volunteering and Employability of the Foundation, with 120 attendees.

#### . . . . . . . . . .

#### Telecine

In a special Christmas action, 120 children and teenagers served by the Foundation had their wishes "adopted" by Telecine's employees. The gifts were delivered at the end of the year's activities.

#### . . . . . . . . . . . . . . . . . . . .

#### Som da Vida Institute

The Dorina Foundation has a new partnership with the Som da Vida Institute, whose purpose is to help people with hearing impairment to overcome whose purpose is to help people with hearing loss overcome the barriers they face by offering them emotional, educational and professional support. They will work in the Courses and Distance Learning Program and participate in the Foundation's events, meetings and guided tours.





In 2023, 12,238 people "moved around" the Foundation, including customers, employees, suppliers and visitors.

Still regarding the institution's management, in the Human Resources area, improvements were implemented for the Dorina Foundation's employees, such as:

Unifying meal and food benefits so that employees can choose how they spend their money.

- first day at work.
- employees.



# HUMAN RESOURCES

Improving the onboarding of new hires, with more comprehensive information, a better reception and a welcome kit in addition to actions aimed at helping them adapt on their

Improving the Single system, including an online time & attendance system, to make it quicker and more practical.

Training the HR team to improve processes and better serve



Carlos Alberto. a client of the Dorina Foundation, and his wife Aldenice





# COMMUNICATION AND MARKETING

The Dorina Foundation's Communications and Marketing department has the challenge of representing the Foundation to society, raising awareness about the cause of blind and low vision people and the importance of prevention, autonomy, inclusion and accessibility. Furthermore, reinforcing the pioneering spirit of founder Dorina de Gouvêa Nowill.

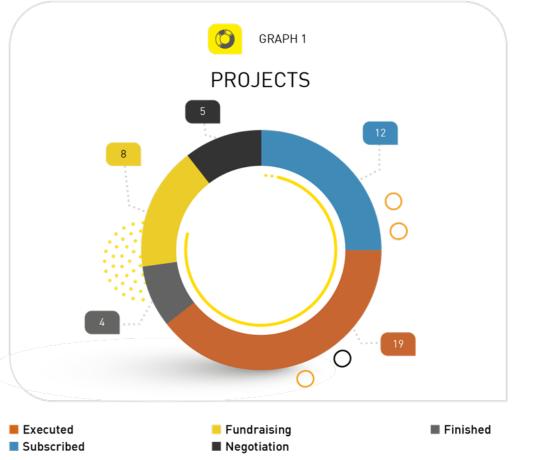
Among the achievements of 2023, one of the highlights was the "III Inclusive Education Seminar: playing to learn", an event held by the Dorina Foundation, at FIESP, with renowned professionals and fundamental topics on the education scenario: gamification and inclusion, featuring Prof. Mario Sergio Cortella for the closing lecture.

Furthermore, another relevant event for inclusive education was the "I LEGO Braille Bricks Award". The competition, also held by the Dorina Foundation, featured educators who are certified in the Braille Bricks course and promote inclusive education in their classes using the pedagogical resource. The event featured educators, counselors, authorities and partners.

PROJECT MANAGEMENT

The project management area is committed to promoting the inclusion of visually impaired people. Through the development of new proposals, we follow up and monitor implementation, and also report on projects related to Incentive Laws, Government Funds and Private Social Investment. We

some results:



Check out the results achieved in 2023:



In 2023, 137 visits were made to the Dorina Nowill Foundation for the Blind's Memory Center, totaling 927 people received to learn about its history and work.



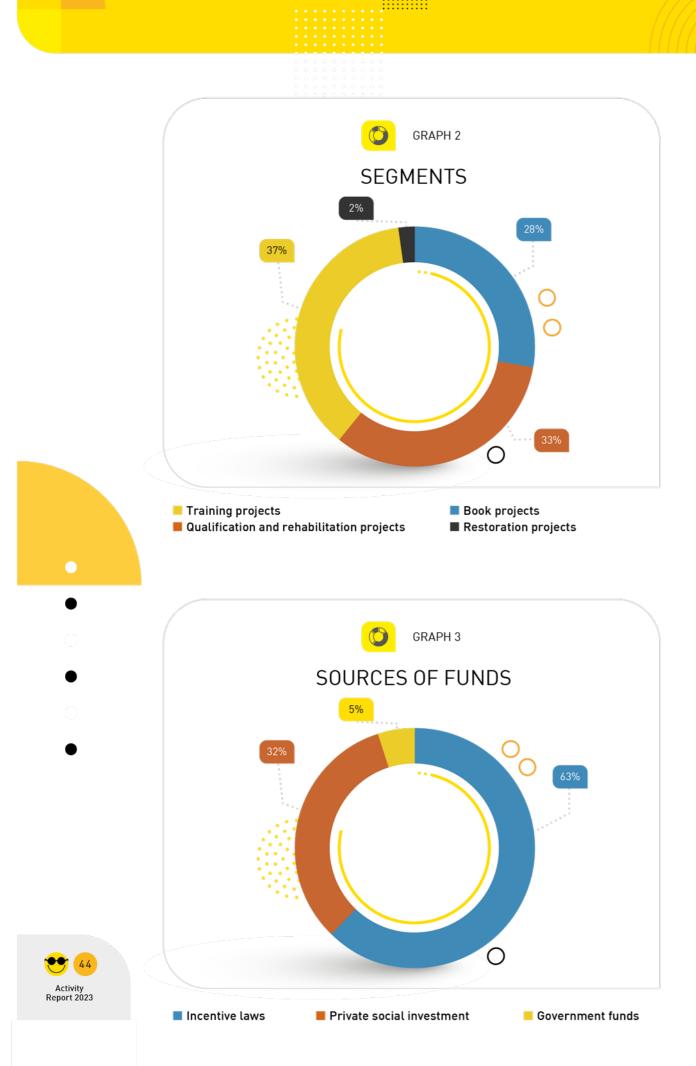
**GUIDED** TOURS

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act as a direct interface with the areas, offering advice on projects.

In 2023, we had 48 projects in our portfolio, at different stages, positively affecting the lives of thousands of people. Here are





RESULTS IN 2023 MUNICIPAL

PROJECT

#### Vida Plena for visually impaired children and adolescents

In 2023, 151 children and teenagers, as well as 151 family members or companions who were instructed on issues related to visual impairment. In the same year, 55 children started the literacy process using the braille system. The project also offers Digital Inclusion and Talent Development workshops, training 7 teenagers in the first one and 12 teenagers in the second one.

#### Habilitation and Rehabilitation Program, for the autonomy of visually impaired children and teenagers

In 2023, the project offered 65 blind and low vision children and teenagers a housing/rehabilitation program that favors their biopsychosocial development (motor, physical, psychological and emotional) and educational support. Guidance was also given to 65 family members of these children and teenagers on issues related to visual impairment, so that they can support the habilitation/rehabilitation process.





Workshop developed during the Vida Plena project



**>>>** 

ĨÕ. Guidance and mobility with a client of the Dorina Foundation



#### SMPED - MUNICIPAL DEPARTMENT FOR PEOPLE WITH DISABILITIES

Rehabilitation for autonomy and independence: listening and social guidance

Through this project, in 2023, there were 1,653 consultations in psychology and 1,239 in social assistance for adults and elderly people with visual impairments. A total of 582 visits were made to their relatives. Over the course of the year, 422 beneficiaries and 142 family members were assisted.

stema Braille

#### STATE

ÍÔ. Saber & Incluir workshop flver

SOCIAL DEVELOPMENT DEPARTMENT CONDECA – STATE COUNCIL FOR THE RIGHTS OF CHILDREN AND YOUTH

#### Knowing and Including



In 2023, 14 inclusive workshops were held in the cities of Presidente Prudente, Diadema, Itapevi, Santo André, São José do Rio Preto, Osasco, São Paulo, Ribeirão Preto, Mogi das Cruzes, Araraquara and Campinas. In total, 1,212 educators from public schools in the state were trained. In addition to the workshops, 10 videos with content on visual impairment and 5 training booklets were produced, which contributed to the educators' learning.

#### Inclusive Lectures - Transmitting to Transform and Include

4 lectures were held with themes related to the teaching and learning process, in order to promote conditions that facilitate the inclusion of blind and low vision students in a practical and successful way. As a result, 125 public school teachers from the municipality and state of São Paulo were trained and mentored.

#### Literature and Inclusion

In 2023, the Foundation began producing 10 children's and youth titles in ink-braille format to be distributed to 1000 organizations in the state of São Paulo in 2024. Within the scope of the project, we held 3 workshops in the cities of Ribeirão Preto, São José do Rio Preto, and Presidente Prudente, which resulted in the training of 149 book and reading professionals who work with both non-visually impaired and visually impaired children.



#### Tell a Tale - Storytelling for Everyone - Youth

In 2023, production began on 3 titles in a multi-accessible format (inkbraille and spoken) which will be distributed to 1,000 organizations (libraries, public schools and social organizations) in the state of São Paulo in 2024. As part of the project, a six-episode podcast on Inclusive Reading was also produced. Also in the same year, 7 workshops were held with the aim of instrumentalizing intermediary reading professionals so that they can learn about techniques, oral tradition narratives, formats, voice, body, scenic elements and choice of repertoire, accessibility for visually impaired children. The events took place in the cities of Tatuí, São Paulo, Peruíbe, Marília, Araçatuba, Ibiúna and Jaú, with 415 professionals taking part.



Braille books produced at the Dorina Foundation





#### FEDERAL



ĨÔ. Braille books produced at the **Dorina Foundation** 



#### ronac 204759 - Read to Be: Literature as citizenship

In 2023, we distributed 90,000 copies in accessible formats (braille, ink-braille, auodiobook and digital accessibility) of 60 new titles to 3,200 organizations (libraries and educational institutions) across the country. The project also produced and offered on Trocando Saberes and Dorinateca a national Inclusive Reading survey, which identified the reading habits of visually impaired people in Brazil and evaluated the impact generated from the books produced and distributed by the Dorina Foundation in recent years. It also held 25 Inclusive Reading workshops in 25 cities in all regions of the country, and strengthened the creation of 7 new working groups in the municipalities of Londrina, Xanxerê, Vila Velha, Parintins, Presidente Prudente, São José do Rio Preto and Arapiraca. Still in 2023, the project held the 3rd event with publishers, featuring around 98 professionals from the publishing market and encouraging them to produce accessible books. Finally, Reading Week was held with 107 beneficiaries taking part in the various activities.

#### ronac 223101 - At Your Fingertips: Accessible Books

The project held 6 workshops with different themes in the area of Inclusive Reading, reaching 221 beneficiaries in 2023.



#### Brazilian Association of the Church of Jesus Christ of Latter-day Saints

In the Modernization of Equipment for Evaluation for admission to the Habilitation and Rehabilitation Program project, equipment was purchased and modernized for the new Ophthalmology room, contributing to the process of ophthalmological evaluation of visually impaired people for admission to the Habilitation and Rehabilitation Program of the Dorina Nowill Foundation for the Blind. In the Collection - Dorinha around Brazil - Inclusion without borders - SP project, 1,000 kits were produced and distributed, comprising 10 unpublished children's titles that represent the culture of the country's five regions.

#### Elijass Gliksmanis Charitable Foundation - Professional Qualification Courses in the Digital Era

In 2023, the Foundation trained 93 visually impaired youths and adults in its courses, including 18 in Digital Entrepreneurship, 20 in Digital Marketing, 27 in Copywriting and 28 in Massage Therapy.

#### Prada Foundation - Rehabilitation Program for Autonomy and Independence 2022

The project offered intervention and specialized rehabilitation services to 66 visually impaired youths (15 to 29 years old).

#### Prada Foundation – Rehabilitation Program for Autonomy and Independence 2023

In total, 106 youths and adults were served under the Rehabilitation Program. They received 512 psychological consultations, 372 social assistance consultations, 233 physiotherapy consultations and 230 instruction and mobility consultations.

#### Helena Florisbal Institute (IHF) – Inclusive Lectures

Through lectures, the project offered information, awareness-raising and guidance to 508 active school teachers in 2023. The presentations covered topics related to the educational issues of visually impaired students, promoting better conditions for school inclusion to take place more adequately and successfully.

#### Societé Generale Institute (ISG) - Professionalizing for Entrepreneurship

In 2023, the project trained 28 visually impaired people in the Massage Therapy course.

#### LEGO® Braille Bricks

In 2023, 1,720 education professionals were trained in a course on the world of visually impaired children and the application of LEGO® Braille Bricks in the literacy process for these children. In addition, 3,508 LEGO® Braille Bricks kits were distributed to 48 municipalities in different states across the country. The project was directly sponsored by the João e Belinha Ometto Institute, the Helena Florisbal Institute and the **()** 49 Scandinavian Association. Activity

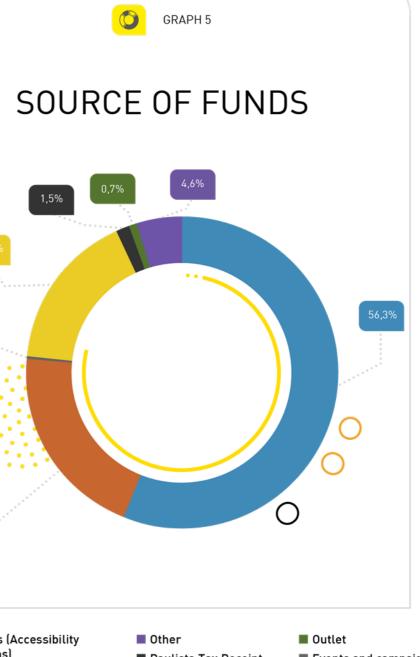


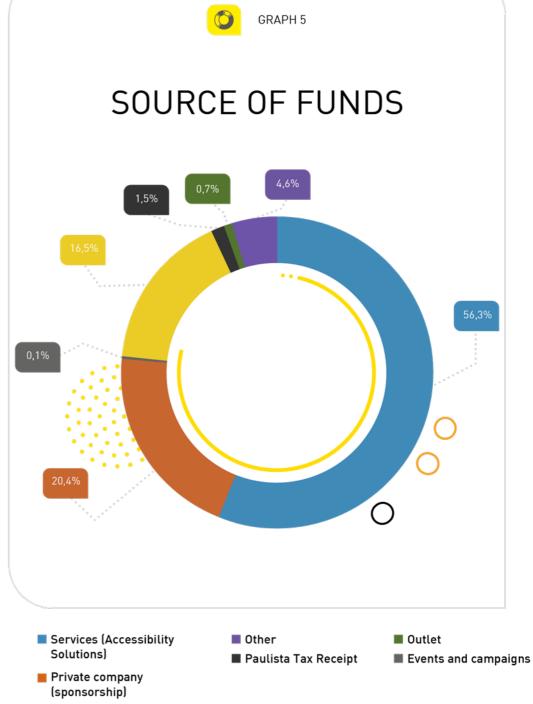




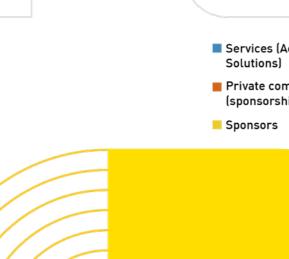


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## INDEPENDENT AUDITOR'S REPORT ON THE FINANCIAL **STATEMENTS**

To the Board Members of the **Dorina Nowill Foundation for** the Blind São Paulo - SP

#### Opinion

We have audited the accompanying financial statements of the Dorina Nowill Foundation for the Blind ("Entity"), which comprise the balance sheet as of December 31, 2023, and the related income statements, statements of changes in shareholders' equity and cash flow statements for the year then ended, and notes to the financial statements, including significant accounting policies and other explanatory information.

In our opinion, the financial statements referred to above fairly present, in all material aspects, the financial position of the Dorina Nowill Foundation for the Blind as of December 31, 2023, its operational performance and its cash flows for the year ending on that date, in accordance with accounting practices adopted in Brazil and non-profit entities (ITG 2002).

#### Basis for opinion

Our audit was conducted in accordance with Brazilian and international auditing standards. Our responsibilities, in accordance with such standards, are described in the following section entitled "Auditor's responsibility for auditing the Financial Statements". We are independent from the entity, in accordance with the relevant ethical principles laid down in the Code of Professional Ethics for Accountants and the professional standards issued by the Federal Accounting Council and we comply with other ethical responsibilities in accordance with these standards. We believe that the audit evidence obtained is sufficient and appropriate to support our opinion.

#### **Responsibility of** Management and Governance for Financial Statements

The Entity's Management is responsible for the preparation and fair presentation of the financial statements in accordance with the generally accepted financial practices for non-profit entities in Brazil (ITG 2002), and for such internal control it has deemed necessary to allow the preparation of financial statements that are free from material misstatement. whether due to fraud or error, and for such audit evidence as we have obtained that is sufficient and appropriate to provide a basis for our opinion.

In preparing the financial statements, Management is responsible for assessing the Entity's ability to continue as a going concern, disclosing, where applicable, matters related to its going concern and the use of that basis of accounting in the preparation of the Financial Statements unless Management either intends to dissolve the Entity or to cease operations, or has no realistic alternative but to do so.

The people responsible for the governance of the Entity are those responsible for supervising the process of preparing the financial statements.

statements

Our objectives are to obtain reasonable assurance about whether the Financial Statements, taken as a whole, are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but not a guarantee that an audit carried out in accordance with Brazilian and international auditing standards will always detect any material misstatements. Misstatements may arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements. As part of an audit conducted in accordance with Brazilian and International Standards on Auditing, we exercise professional judgment and maintain professional skepticism throughout the audit. Furthermore:

line we have identified and assessed the risks of material misstatement of the financial statements. whether due to fraud or error. designed and performed audit procedures responsive to those risks, and obtained audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting



#### Auditor's responsibility for auditing the financial



from fraud is greater than the risk of detecting a material misstatement resulting from error, since fraud can involve collusion, forgery, intentional omissions, false statements or violation of internal controls;

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- We have obtained an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Entity's internal control.
- left we have assessed the appropriateness of the financial policies used and the reasonableness of the financial estimates and related disclosures made by management.
- left we have concluded on the appropriateness of the Entity's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Entity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention to the related disclosures in the financial statements or to modify our opinion if the disclosures are inadequate.

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Activity Report 2023

- Our conclusions are based on the audit evidence obtained up to the date of your report. However, future events or conditions may cause the Entity to interrupt its oingoing concern aspect.
- We have assessed the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- left we have communicated with those responsible for governance regarding, among other things, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal controls that we identified during our work.

#### São Paulo, April 23, 2024.

Irko Hirashima Independent Auditors CRC - 2SP020649

Electronically signed by **Denison Santos Vieira** Accountant CRC - 1SP319963/0-6



#### THE FULL BALANCE IS AVAILABLE **ON THE WEBSITE:**

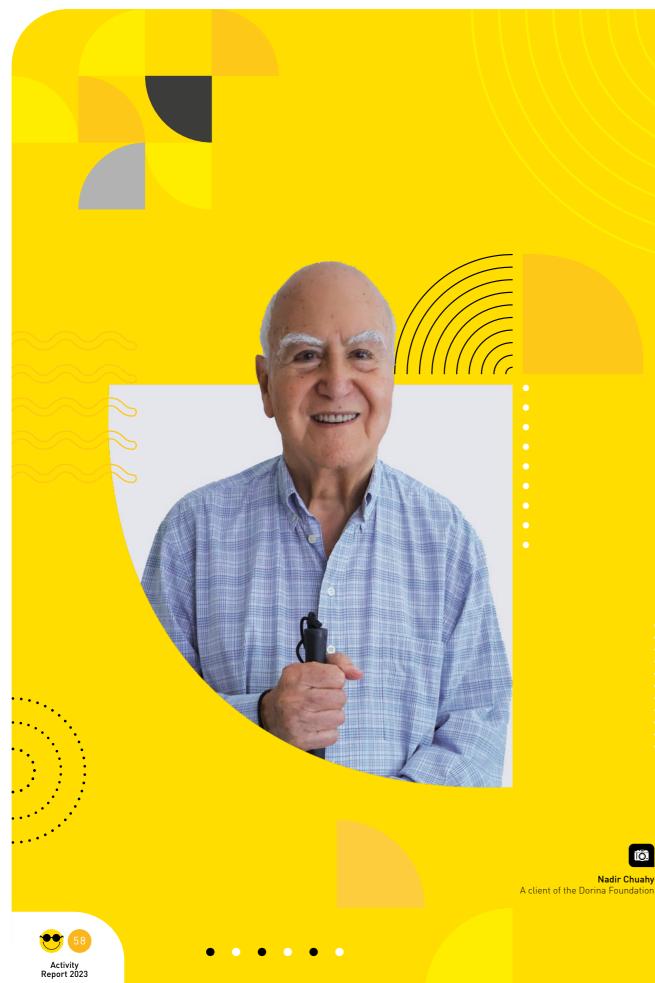
https://fundacaodorina.org.br/a-fundacao/ transparencia/balancos-patrimoniais/



Andre Polsaque

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MANAGEMENT

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#### CHAIR AND VICE-CHAIR

Francisco Henrique Chimenti Della Manna - Chairman Roberto Faldini - 1st Vice-Chair Luiz Felipe Passos Fleury - 2nd Vice-Chair Anne Catherine Olesen - 3rd Vice-Chair

#### EXECUTIVE MANAGEMENT

Alexandre dos Santos Oliveira Munck - Executive Superintendent Carla De Maria - Accessibility Solutions Manager Kátia Amaral - Controller Maria das Graças Martins de Oliveira - Administrative Manager Rafael Martins Gonçalves - IT Manager & DPO Taisa Pelucio - Fundraising and Marketing Manager

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#### AUDIT COMMITEE

Ana Luiza Salles Lourenço Oliveira Eduardo de Oliveira Marcelo José Pires Barbosa

#### **ADVISORY BOARD**

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# GEMEN MANA

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Activity Report 2023



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Taisa Pelucio

Communication and Marketing Coordination: Carolina Orilio

**Content Production:** Ariett Gouveia

Revision: Carolina Orilio W5 Publicidade

Photographs: Acervo Fundação Dorina Antonio Vinícius Lemos Cecília Furtado Cléo Acevili Rodrigo Torres

Support: Cláudia Piazza Costa Rodrigo Torres **Thamiris Treigher** 

Graphic Concept: W5 Publicidade

Graphic design and layout: W5 Publicidade

>>> MANAGEMENT

Executive Superintendence: Alexandre Munck

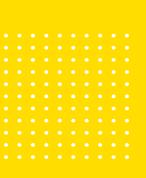
Fundraising and Marketing Management:













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#### Follow the Dorina Foundation on social media:

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#### Fundação Dorina Nowill para Cegos

Rua Doutor Diogo de Faria, 558 Vila Clementino Postcode: 04037-001 São Paulo/SP - Brazil Phone: +55 (11) 5087-0999 | (11) 5554-0999 fundacaodorina.org.br